

Interoperability and MERLPeople

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Agenda

- Introductions and Confessions
- Defining “Interoperability”
- Exploring Methods
- Discussion!

Interoperability

Conformity

Practicality

Cooperation

Compatibility

Reconcilability

Interoperability

Comparability

Affinity

Alliance

Adaptability

Congruence

Interoperability

As US Supreme Court Justice Potter Stewart once said, "I know it when I see it."

Interoperability

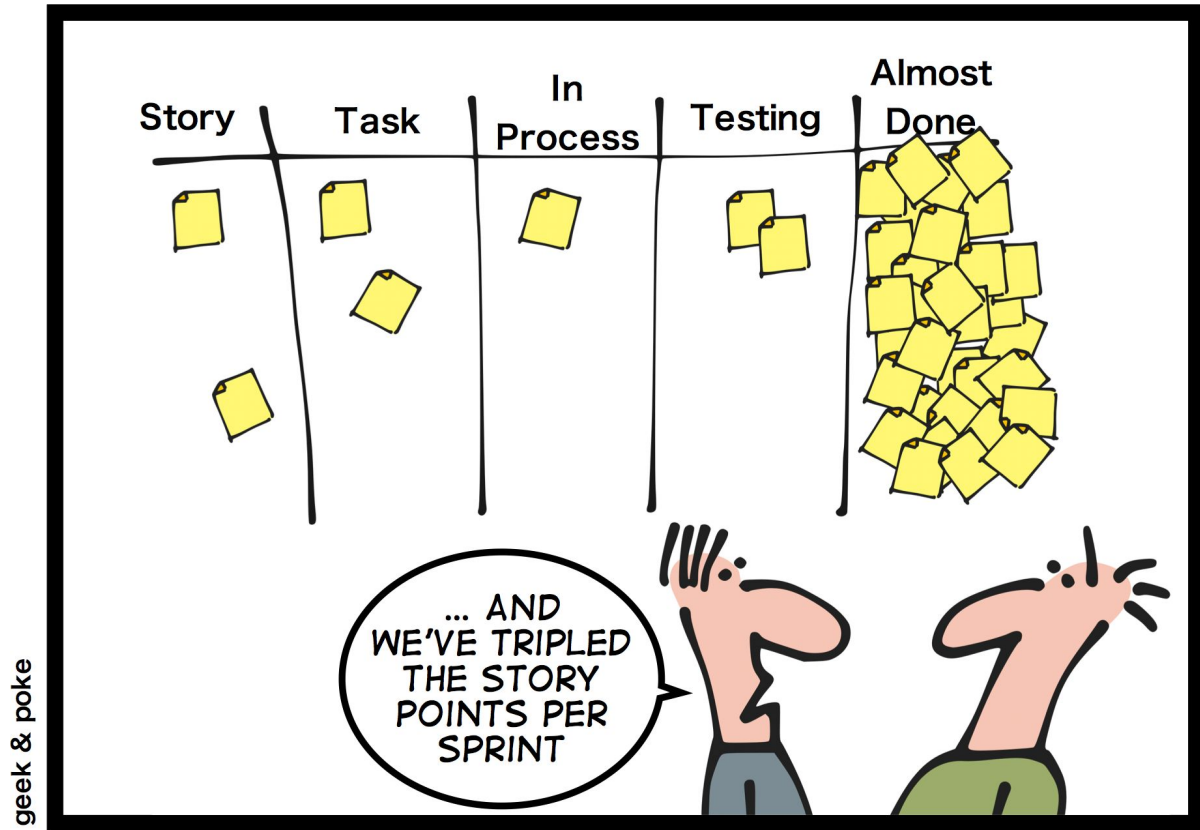
Smooth Collaboration on Tricky Problems

Methods for MERLPeople

- Sprints
- Focus Groups
- Brain Dumps
- Standards Creation

What are we missing?

Sprints



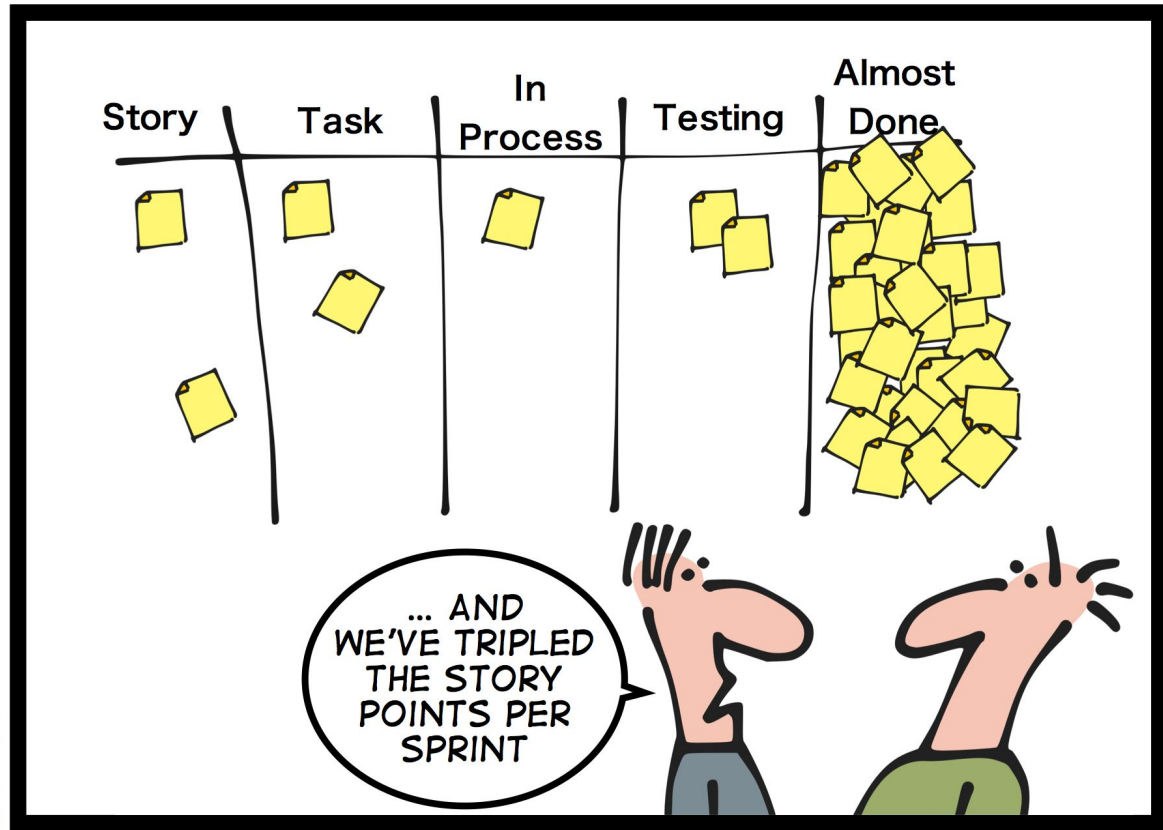
DOAD

Sprints

✓ Well defined tasks

✗ Scope creep

geek & poke



DOAD

FOCUS GROUP OF ONE

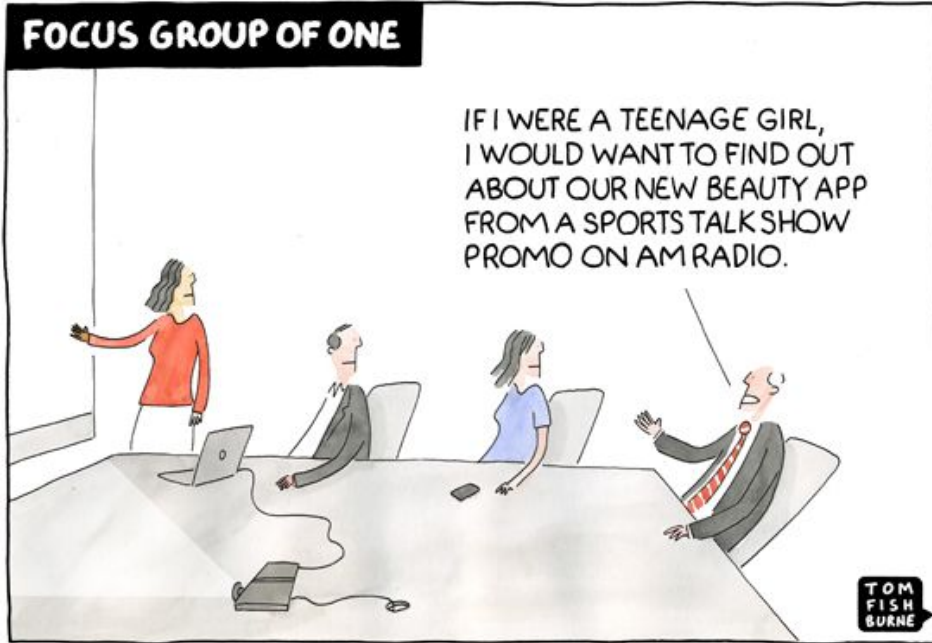
IF I WERE A TEENAGE GIRL,
I WOULD WANT TO FIND OUT
ABOUT OUR NEW BEAUTY APP
FROM A SPORTS TALK SHOW
PROMO ON AM RADIO.



TOM
FISH
BURNS

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Focus Groups



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Focus Groups

- ✓ Opportunity for unique insight
- ✗ Can be a lot to synthesize



Brain Dumps



Brain Dumps

- ✓ Gives deep context
- ✗ Task can be too complicated

Standards Creation



Standards Creation



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- ✓ Creates uniformity
- ✗ Consensus can be difficult to achieve

Send us emails.

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